



COUNTY OF LOS ANGELES

REGISTRAR-RECORDER/COUNTY CLERK

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CONNOR B. McCORMACK
REGISTRAR-RECORDER/COUNTY CLERK

October 22, 2002

TO: EACH SUPERVISOR

FROM: Conny B. McCormack, Registrar-Recorder/County Clerk

RR/CC RECEIVES PRESTIGIOUS AWARDS FOR POLLWORKER TRAINING VIDEO

I am very pleased to announce that the 23 minute pollworker training video, *Primary Eye*, produced for the March 2002 Primary Election by our in-house training staff and shown to over 20,000 pollworkers, has won two prestigious national/international awards: the **Telly Award** and the **2002 Videographer Award of Excellence**. Both were in the category of a government agency training video with a budget of less than \$20,000. Enclosed are copies of the award certificates and a copy of the video.

The Telly Award was founded in 1980 and has become one of the more sought after awards in the television, commercial and video industry. There were over 11,000 entries in this year's U.S. competition and ours was awarded first place!

The Videographer Award is an international awards program created by communications professionals to honor talented individuals and companies in the video production field.

Because *Primary Eye* specifically focused on explaining the new "modified closed" primary election format to our pollworkers, our training staff shot a new pollworker training video for the November 5, 2002 election entitled *Election Zone* (a take-off of the old *Twilight Zone* television show). I have also enclosed a copy of this video. I hope you will have an opportunity to view it prior to the November 5th election.

I am proud of the creativity and multiple talents of our training staff who, in addition to teaching 330 pollworker training classes prior to each major election, also teach our employees other classes year-round on a range of topics such as improving customer service, enhancing safety, sensitivity to diversity, etc.

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Enclosures

The 23rd Annual **Telly Awards**

A national competition honoring outstanding
non-network television commercials & programs,
and non-broadcast video and film production.



Winner
2002

Los Angeles County
Registrar-Recorder
Primary Eye

*The
Videographer Awards*



Award of Excellence

**Los Angeles County Registrar-Recorder
Training Section**

“Primary Eye”