



COUNTY OF LOS ANGELES

REGISTRAR-RECORDER/COUNTY CLERK

12400 Imperial Highway – P.O. Box 1024, Norwalk, California 90651-1024 – www.lavote.net

DEAN C. LOGAN

Registrar-Recorder/County Clerk

October 8, 2010

TO:

Supervisor Gloria Molina, Chair
Supervisor Don Knabe
Supervisor Mark Ridley-Thomas
Supervisor Zev Yaroslavsky
Supervisor Michael D. Antonovich

William T Fujioka, Chief Executive Officer

FROM: Dean C. Logan, Registrar-Recorder/County Clerk

WEEKLY STATUS REPORT: NOVEMBER 2, 2010 GENERAL ELECTION

The following report is the first in a series of weekly election status reports published in order to inform your Board and the public of our preparation for the November 2 General Election. The information and data included here link to the County's goal of "service excellence". Additionally, these reports support the Department's ongoing commitment to open and transparent elections for the citizens of Los Angeles County.

The report contains various updates pertaining to recent election-related activities, sample ballot mailing, vote by mail ballots, and poll worker recruitment efforts. The report is organized into five sections. These are:

1. Status of Vote by Mail and Ballot Mailing
2. Sample Ballot Mailings
3. Poll Worker Recruitment/Training and Polling Place Recruitment
4. Voter Registration
5. Special Projects: Voter Outreach, PVBM Enrollment, and Election Observers Program

1. Status of Vote by Mail and Ballot Mailing

We began our Vote by Mail (VBM) operation on September 10, the first day provided under California Elections Code for receiving requests for Vote by Mail ballots. We began mailing ballots to Permanent Vote by Mail (PVBM) voters on September 9. To date, we have received **744,083** applications for Vote by Mail ballots and we have mailed **731,399** ballots to voters. So far, we have received **6,010** returned ballots.

It is important to note that voters have until 7 days before the election to request a Vote by Mail ballot. For this election, that date is October 26, 2010. Request forms are available on the back cover of the Official Sample Ballot booklet or online at www.lavote.net. Voted ballots must be received by our office or returned at any polling place in the County by the 8:00 p.m. close of polls on Election Day.

Military and Overseas Voting

Our office begins processing Special Vote By Mail applications for uniformed service members and citizens living outside the United States sixty days prior to an election. To date, we have mailed **26,376** military and overseas ballots and have received back **1,336** voted ballots.

2. Sample Ballot Mailings

Mailing of the Official Sample Ballot booklet began on September 24 and will continue through October 12. To date, more than **3.5 million** Sample Ballot booklets have entered the mailstream to voters across Los Angeles County. Completion of the mailing to all voters will occur by October 12. Sample Ballots are also available online through our poll look up feature on www.lavote.net.

| Sample Ballot Mailings by Supervisorial District | | |
|---|------------------|----------------|
| November 2, 2010 General Election | | |
| | Oct. 8 | Oct. 15 |
| District 1 | 419,737 | |
| District 2 | 480,102 | |
| District 3 | 1,245,502 | |
| District 4 | 323,187 | |
| District 5 | 1,074,933 | |
| Total | 3,543,461 | |

3. Poll Worker Training/Recruitment and Polling Place Recruitment

Training:

Poll worker training commenced one week ago, and training sessions will be held throughout the County until October 30. During this period the RR/CC Poll Worker Training Unit will conduct a total of **387 training sessions** for Inspectors and Clerks. Supplemental online training is also available to all poll workers for completion prior to Election Day.

Polling Places:

Polling place recruitment is complete. All of the **4,770** required polling places have been confirmed for the November election.

| Polling Places By Supervisorial District | | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|---------------|
| November 2, 2010 General Election | | | | | | |
| | District 1 | District 2 | District 3 | District 4 | District 5 | Totals |
| Required | 732 | 890 | 988 | 1,033 | 1,127 | 4,770 |
| Confirmed | 732 | 890 | 988 | 1,033 | 1,127 | 4,770 |

NOTE: We consider parking, handicapped accessibility, and availability when we evaluate and select polling places.

Poll Workers:

For the November 2, 2010 General Election, we require more than 20,000 Clerks, Inspectors and Coordinators to staff our 4,770 polling places. Our recruitment efforts began almost immediately following the June Primary and are nearly complete.

| Poll Worker Recruitment Report | | | | |
|--|---------------|----------------|----------------|----------------|
| November 2, 2010 General Election | | | | |
| | Oct. 8 | Oct. 15 | Oct. 22 | Oct. 29 |
| Inspectors | | | | |
| Required | 4,770 | | | |
| Recruited | 4,755 | | | |
| Outstanding | 15 | | | |
| Clerks | | | | |
| Required | 17,057 | | | |
| Confirmed | 15,883 | | | |
| Outstanding | 1,174 | | | |
| Special Recruitment | | | | |
| County Employees | 3,156 | | | |
| Bilingual PW | 4,554 | | | |
| Students | 1,624 | | | |

4. Voter Registration

In anticipation of the November 2 General Election, many Los Angeles County residents have registered or re-registered to vote to ensure that their voice counts on Election Day. Since the June Primary, our office has seen voter registration totals increase throughout the County. **The last day to register to vote for participation in the General Election is Monday, October 18, 2010.**

| Monthly Voter Registration Totals by District | | | | | |
|--|---------------|---------------|---------------|---------------|----------------|
| November 2, 2010 General Election | | | | | |
| | June* | July | August | Sept. | Totals |
| District 1 | 2,624 | 2,987 | 6,078 | 8,013 | 19,791 |
| District 2 | 3,269 | 3,382 | 6,532 | 8,720 | 22,039 |
| District 3 | 5,223 | 4,721 | 6,915 | 9,743 | 26,846 |
| District 4 | 4,302 | 4,537 | 8,244 | 10,034 | 27,259 |
| District 5 | 4,519 | 5,176 | 8,878 | 12,708 | 31,468 |
| Countywide | 19,937 | 20,803 | 36,647 | 49,218 | 127,403 |

* Totals for the month of June only include registration forms received after the Primary; from June 9th to June 30th.

Our office will remain open until midnight of October 18 to accept voter registrations before the legal deadline.

5. Special Projects: Voter Outreach, Permanent VBM Enrollment, and Election Observers Program

Voter Outreach

Our office takes an active role in empowering all eligible residents of Los Angeles County to register for each election. As part of our outreach effort, we attend community events throughout the County every year to encourage people to register and vote. During the last two months, we partnered with community organizations and colleges to reach 25,000 people at 25 outreach events.

Recently, outreach staff registered nearly **5,000** new citizens in conjunction with our successful outreach partnership with the Federal District Court and the United States Department of Immigration and Naturalization.

In an effort to make election information and online services more accessible to the public, our office has piloted an initiative of sending information to voters directly through the emails voluntarily provided on voter registration forms. More than 750,000 voters will be targeted in this outreach campaign, which represents all registered voters who provided email addresses on their registration forms. A series of four emails will be sent to voters over the coming weeks.

These emails will provide information such as:

1. General election information and introduction to online resources. This first email will provide voters with key dates to remember and a series of online links to resources found on www.lavote.net. (Appendix 1)

This email was sent to all voters with emails listed starting on October 7, 2010.

2. Vote By Mail information. This second email will encourage voters to vote by mail and provide instructions on how to request, return, and track their ballot. The email will also provide key dates. (Appendix 2)

This email will be sent to Non-Permanent Vote By Mail voters (491,692) with emails listed on October 9, 2010.

3. Military and Overseas voters will also receive an email with pertinent information about registering and voting. (Appendix 3)

This email will be sent to the approximately 5,000 Military and Overseas voters with emails listed on October 9, 2010.

4. Final reminder (Get Out The Vote) email that will provide last minute tips to ensure voters are able to cast their ballot by November 2nd. (Copy still in production)

This email will be sent to all voters with emails listed on October 27, 2010.

Permanent VBM Enrollment

We have implemented a pilot outreach program to encourage eligible residents to enroll as Permanent Vote By Mail (PVBM) voters. When a voter is enrolled as a PVBM voter they are automatically sent a VBM ballot to the address listed on their application every election. The pilot targets 250,000 voters proportionally distributed throughout each Supervisorial district who are not currently PVBM voters.

Targeted voters will receive a double sided mail piece that includes a return addressed PVBM application (Appendix 4). The mail piece is designed to be cost efficient and effectively draw attention to its purpose. The theme we have adopted for this effort is "You are never too busy to vote by mail".

Following the November 2, 2010 General Election we will conduct an analysis to measure the success of the project. The evaluation will be based on the number of targeted voters who enrolled as PVBM voters and voter participation.

Election Observers Program

Our office conducts an Election Observer Program for every election. Through this program, observers have the opportunity to view the election process from the testing of election systems equipment to post election processing. Other activities that can be observed in this program are Vote By Mail ballot processing, Election Day activities at polling places and Check-In-Centers, and tally center operations.

Observers are asked to attend a pre-election orientation and training scheduled for Tuesday, October 19, 2010 at 5:00 p.m. in the Registrar-Recorder/County Clerk Department's 7th Floor Executive Conference Room. **To participate in the program, interested individuals may contact Lana Faye Salle at (562) 462-2885 by Friday, October 15, 2010 to make reservations.**

A complete copy of our election observer panel plan is available at http://www.lavote.net/VOTER/PDFS/ELECTION_RELATED/11022010_POLITICAL_OBSERVER_PANEL_COVER_MEMO.PDF

APPENDIX 1

General Election Information



Statewide General Election
Tuesday November 2, 2010

**“Help Decide The Future of
Your Community VOTE!”**

“In an effort to provide effective service, below are some key dates and helpful online resources to assist with your voting experience.”

| Key Election Dates: | Helpful Online Resources |
|---|--|
| October 4, 2010 (Monday) First Day to Request a Vote by Mail Ballot. | ▶ Voter Registration Download a Voter Registration Form. |
| October 18, 2010 (Monday) Close of Registration Period. | ▶ Voter Registration Status Verify Your Voter Registration. |
| October 26, 2010 (Tuesday) Last Day to Request a Vote by Mail Ballot. | ▶ Locate Your Polling Place Vote in Your Area on Election Day. |
| November 2, 2010 (Tuesday) “ELECTION DAY!” Polls open 7:00 a.m. Polls close 8:00 p.m. | ▶ Vote By Mail Download a Vote by Mail Ballot Application. |
| *For additional information, visit www.levote.net | ▶ Overseas Voters Register to Vote. |
| *Voters may also call the RR/CC at (800) 815-2666. | |

 Los Angeles County
Registrar Recorder/County Clerk

CONNECT WITH US...    

APPENDIX 2

Vote by Mail Information



Why Wait until Election Day?
VOTE BY MAIL today.

www.lavote.net

GENERAL ELECTION

"The mission of the RR/CC is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner."

Key Election Dates:

October 4, 2010 (Monday)
First day to Request a Vote by Mail Ballot

October 18, 2010 (Monday)
Registration Deadline

October 26, 2010 (Tuesday)
Last day to Request a Vote by Mail Ballot

November 2, 2010 (Tuesday)
ELECTION DAY!

Polls open 7 a.m.
Polls close 8 p.m.

visit www.lavote.net and click on the **Vote by Mail** button in the Quick Links box located on the main page.

Voters may also call the RR/CC at (562) 466-1323.

Los Angeles County
Registrar/Recorder/County Clerk

VOTING BY MAIL

Request A Vote By Mail Ballot

Submit a request for a vote by mail ballot before October 26, 2010.

Online at www.lavote.net

Use the application on the back cover of your sample ballot.

Vote Your Ballot

Insert your voted ballot in the return envelope.

Remember to sign the envelope.

Put it in the mail.

Voted Ballots

Must be received by the RR/CC by Tuesday, November 2, 2010 by 8 p.m.

*No postmarks accepted.

Track Your Vote By Mail Ballot

Verify if we mailed and received your ballot.

Vote by Mail may also be returned in person to the RR/CC Headquarters, or delivered to any polling place before 8 p.m. on Election Day.

CONNECT WITH US...    

APPENDIX 3

Military and Overseas Voters Information



Statewide General Election
Tuesday November 2, 2010

Military and Overseas Voters

"In an effort to provide effective service, below are some key dates and helpful online resources to assist with your voting experience."

Key Election Dates:

September 3 2010 (Friday)
First Day to Request a Federal Post Card Application.

October 26, 2010 (Tuesday)
Last to Request a Federal Post Card Application.

November 2, 2010 (Tuesday)
ELECTION DAY!

*For additional information, visit www.lavote.net

*Online voters can click the link <http://www.fvap.gov/> to complete the FPCA online.

*Voters may also call the RR/CC at (800) 815-2666.

Helpful Online Resources

- ▶ **Voter Registration**
Download a Voter Registration Form.
- ▶ **Request an Absentee Ballot**
Download a Federal Post Card Application.
- ▶ **Returning Your Absentee Ballot**
Mail or Fax your Voted Absentee Ballot.
- ▶ **Special Absentee Ballot**
Download a sample ballot and Special Absent Voter Signature and Oath form.

If due to military service or other contingencies you do not receive normal mail delivery, you may vote a Special Absentee Ballot by printing a Sample Ballot and an Absent Voter Signature Form.

 Los Angeles County
Registrar-Recorder/County Clerk

CONNECT WITH US...    

APPENDIX 4

Permanent Vote by Mail Application Direct Mailer (Front and Back Covers)



Los Angeles County
REGISTRAR-RECORDER/COUNTY CLERK
12400 Imperial Highway, Norwalk, CA 90650

FIRST CLASS MAIL
U. S. POSTAGE PAID
LOS ANGELES, CA
PERMIT NO 36426

OFFICIAL ELECTION MAIL

GENERAL ELECTION

2010

November 2, 2010

VOTE YOU COUNT!

Why Wait until Election Day?
VOTE BY MAIL today.
www.lavote.net

Registrar-Recorder/County Clerk 12400 Imperial Hwy., Norwalk, Ca 90650 USA Rev. 8/10



| | | | | |
|------------|------|-------------------|------|-------|
| INPUT DATE | INTL | NOTIFICATION DATE | INTL | VID # |
|------------|------|-------------------|------|-------|

OFFICE USE ONLY

NAME: (PRINT) _____
 DATE OF BIRTH: _____
 REGISTERED ADDRESS: _____
 CITY: _____
 ZIP CODE: _____

SIGNATURE AS REGISTERED X _____
 DATE: _____
 TELEPHONE NUMBER: (_____) _____

EMAIL: _____

Address where ballot will be mailed (if different from registered address)
 ADDRESS: (PRINT) _____
 CITY: _____
 ZIP CODE: _____

Dear Registrar-Recorder/County Clerk:
 I am currently a registered voter in Los Angeles County and am applying for Permanent Vote By Mail status.

APPLICATION FOR PERMANENT VOTE BY MAIL STATUS

(Inside Pages)



ATTENTION

**Didn't vote in an Election because you were too busy or forgot!
Become a PERMANENT VOTE BY MAIL voter.**

HERE'S HOW:

- 1 Complete and return the attached form.
- 2 Automatically receive a Vote By Mail ballot every election.
- 3 Vote your ballot from the convenience of your home, office, the park...*you decide.*

Become a PERMANENT VOTE BY MAIL voter. You can never be too busy to Vote By Mail.

WARNING: This request must be received by our office no later than October 26, 2010 to receive a Vote By Mail ballot for this election. Voted ballots must be received by 8:00 pm on November 2, 2010.

(Complete and detach this form - Postage is required)



VOTE BY MAIL UNIT
REGISTRAR-RECORDER/COUNTY CLERK
PO BOX 30450
LOS ANGELES CA 90030-0450



Place
1st Class
Postage
Stamp Here



DID YOU SIGN YOUR APPLICATION?

RETURN ADDRESS